



cushows[™]
CUSHIONS + PILLOWS



ABOUT US

Cushows by Reflex Foam is India's premier manufacturer of memory foam products ranging from pillows, cushions to a variety of contemporary travel pillows and car accessories. With an experience of over 35+ years, our state-of-the-art facility is equipped to meet all of your needs. We have the capacity to manufacture large number of units per month to cater to volume manufacturing requirements. We have been the trusted suppliers to a large number of industry brands in India and are consistently recognised for developing creative, solutions-driven, cost-effective products, no matter the size or complexity of the project specifications. Cushows by Reflex Foam is a company built on creativity and innovation. Whether you are a manufacturer, a health care professional, a car accessories service provider, a hotel brand or a home furnishing brand, we are making your world better.



WHY US

Industry
Experience of
more than

35
years

Inhouse
State
of the Art
Machinery

Imported
Raw
Materials
from
BASF-Cosypur®

Spread
over

an area more than
37000 sq. ft.

Production
Capacity
of over
3000 pieces
in a day

Ability to
customise
any product

Stringent
Quality Checks



WHAT IS MEMORY FOAM?

Memory foam, also called visco-elastic polyurethane foam, gets its name from its ability to remember its original form and slowly return to it after being compressed. Memory foam is sensitive to temperature and pressure, thus easily molds to the shape of an individual's body.

WHAT IS SUPER SOFT FOAM WITH LATEX FEEL?

If you are looking for a lighter feel, more bounce and a faster response time, then super soft foam with latex feel should be your choice. With infusion of cooling gel it has less heat retention and a better cooling, giving you the comfort of natural latex. Memory foam slowly contours to your body trying to mould to a very exact shape whereas super soft foam with latex feel allows sinkage and compression resulting in more of a generalised compression around the body.



CUSHOWS PILLOW COLLECTION

Cushows introduces pillows that provide comfort and support, cradling your back, neck and joints to help you rest and feel better. These pillows offer perfect balance of support, comfort as well resilience for longer periods. The pillows are available in Memory Foam and Super Soft Foam with Latex Feel which unlike polyfill or traditional fill doesnt sag or clump. With right kind of support and firmness, you will experience comfort, like never before and will fall in love with the warmth and the coziness that our pillows will offer your bedrooms during all seasons.



CUSHOWS CLASSIC PILLOWS

Sizes:

16x24 inches
17x27 inches
20x30 inches

SLEEP PATTERN:

*Back Sleepers
and Side Sleepers*



CUSHOWS MODERN PILLOWS

Sizes:

16x22 inches
16x25 inches

SLEEP PATTERN:

*Stomach Sleepers
and Back Sleepers*



CUSHOWS CONTOUR PILLOWS

Sizes:

17x24 inches
12x24 inches
14x22 inches
18x10 inches

SLEEP PATTERN:

*Back Sleepers
and Side Sleepers*



CUSHOWS ULTRA SLIM PILLOWS

Sizes:
15x24 inches

When you sleep on your stomach and use a thick pillow, no matter how well constructed the pillow is, it will cause problems with your back and neck. The way the back arches when the head is on a thick pillow when you sleep on your stomach causes the neck to bend and muscles to constrict. This alone is enough to cause severe tension resulting in headaches and muscle spasms.

SLEEP PATTERN:
*Back Sleepers
and Side Sleepers*



CUSHOWS DUAL SIDED PILLOWS

Sizes:
16x24 inches

The pillow features a unique dual-sided design. A gently arched side provides additional support to the head and neck for back sleepers. A more traditionally shaped side offers just the right support and comfort for side sleepers. Both sides provide plush and pressure-relieving comfort for any sleeping position. This helps relieve shoulder, neck and back pain by allowing.

SLEEP PATTERN:
*Tossing &
Turning*



CUSHOWS THIN PILLOWS

Sizes:
15x24 inches

If you are a stomach sleeper then this is the right pillow for you. If you have sleeping issues, or find yourself waking with neck, back or shoulder pain, or if you suffer from orthopedic issues, allergies, insomnia, or migraines, you may benefit from a slimmer pillow.



CUSHOWS BUTTERFLY PILLOWS

Sizes:
15x24 inches

The unique butterfly shape of this pillow with a contour design, upholds the neck and the head by distributing the weight evenly and eases shoulder, neck and other body pain issues. Since many of us are accustomed to keep our hands under the pillow, which leads to numbness and also arm sprains, with the special armrests on the side of this pillow, you can relax your hand and arms without facing such issues.



CUSHOWS ANTI-SNORING PILLOW

Sizes:
15x26 inches

Cushows Anti-Snoring Pillow has been designed to help relieve discomfort in the neck, head, and spine. It is also known to manage snoring symptoms. Engineered with the goodness of memory foam, the pillow is highlighted by its contoured texture that fixes the placement of your head while resting. This ensures that your airways are open throughout the night, helping with snoring.



CUSHOWS VENTILATED PILLOW

Sizes:
16x24 inches

Cushows Ventilated pillow is made out of memory foam that takes the shape of your neck while you sleep and keeps it aligned with your head and shoulder. The memory foam pillow comes with air holes punched in the foam for air circulation during the sleep cycle. The punched pillow foam enables air ventilation and the cool infused gel regulates and circulates heat of the body and acts as a natural cooling system all year long.



CUSHOWS ROLLED CONTOUR CERVICAL PILLOW

Sizes:
19x12 inches

The pillow's anatomical shape offers a hyperextension position to the neck when the head is rested on it. Its memory foam built also gives it a soft and plush feel that promotes a neutral placement and posture to the cervical spine. The pillow is the perfect sleep accompaniment for relaxed muscles and better support to the spine and neck.



CUSHOWS ANTI-PRESSURE BUBBLE PILLOW

Sizes:
14x23 inches

This Anti-Pressure Pillow is designed for people who can not sleep on extra soft or extra hard pillows. The small bubbles on the top surface help in reducing pressure on all pressure points of heads. It has a curved contour designed from two sides. From the side, it helps the cervical neck spine to align with our spinal cord. The curve on the other side helps you sleep from the side comfortably. Your shoulder fits slightly inside the pillow as a result side sleeper's shoulders feel more relaxed.



CUSHOWS CONTOURED WAVE PILLOW

Sizes:
17x24 inches

The Cushows Kids Mini-Wedge Pillow has been designed to suit an infant's needs, helping with certain discomfort as well. The pillow has been engineered with an ideal 12 degree incline, suitable for newborns, as claimed by pediatricians. It helps offer babies a comfortable sleeping position that further enhances the sleep quality. By reducing uneasiness caused by acid reflux, nasal congestion, sound and gas issues, spit-ups, and other issues, these prove perfect for newborns.



CUSHOWS CURVED CERVICAL PILLOW

Sizes:
15x26 inches

If you are a side sleeper, then this is the pillow for you. With its gently arced side, it ensures optimal comfort and proper spinal alignment helping alleviate any sort of muscular pain or soreness.

CUSHOWS KIDS PILLOWS

Little children really do deserve all the tender loving care we can give them and that includes making sure they are sleeping on the best pillows available. Since children spend a large amount of time sleeping during their crucial development stages, it is important to help them rest comfortably. Our kids pillows are ideal for children because they are soft, lightweight and ever so comfortable, but still provide perfect support to young and growing upper backs and necks. Our pillows in memory foam or super soft foam with latex feel will improve your child's sleeping posture, resulting in restful and productive sleep.



CUSHOWS CLASSIC KIDS PILLOWS

Sizes:
18x11 inches

*Not suitable
for age 2 or below*



CUSHOWS KIDS CONTOUR PILLOWS

Sizes:
18x10 inches

*Not suitable
for age 2 or below*



CUSHOWS BABY MINI WEDGE PILLOW

The Cushows Baby Mini-Wedge Pillow has been designed to suit an infant's needs, helping with certain discomfort as well. The pillow has been engineered with an ideal 12 degree incline, suitable for newborns, as claimed by pediatricians. It helps offer babies a comfortable sleeping position that further enhances the sleep quality. By reducing uneasiness caused by acid reflux, nasal congestion, sound and gas issues, spit-ups, and other issues, these prove perfect for newborns.



CUSHOWS BABY HEAD SHAPING PILLOWS

The Cushows Baby Head-Shaping Pillows have been designed to render the right support and head placement to the baby. Made with memory foam, the pillow is designed with a concave circular opening in the middle. The design of the pillow cradles the neck of the baby by giving it a comfortable positioning, meant for flat head syndrome.



CUSHOWS KIDS ULTRA SLIM PILLOW

It is important to sleep on an even platform for a better and straight alignment of the body. This is especially crucial for a child. The Cushows Kids (Check the spacing) Ultra-Slim Pillow is designed, using memory foam that gives a soft and slim cushion for the head. With its thin design, the pillow promises better spine alignment and better air circulation too.

CUSHIONS



Cushows has now developed and designed cushions in memory foam, which will not just be a decorative piece of item, but will be long lasting, durable and even provide you pain relief and comfort. You can now enjoy the comfort, while sitting on a couch, a bed or a chair.

AT PRESENT WE HAVE THE FOLLOWING SIZES AVAILABLE:

CUSHOWS STANDARD SQUARE CUSHION	12"x12"
CUSHOWS STANDARD SQUARE CUSHION	13"x13"
CUSHOWS STANDARD SQUARE CUSHION	14"x14"
CUSHOWS STANDARD SQUARE CUSHION	16"x16"
CUSHOWS STANDARD SQUARE CUSHION	18"x18"
CUSHOWS STANDARD SQUARE CUSHION	20"x20"
CUSHOWS STANDARD RECTANGULAR CUSHION	12"x18"
CUSHOWS STANDARD RECTANGULAR CUSHION	13"x19"

CUSHOWS ERGONOMIC PILLOWS

Cushows by Reflex Foam has exclusively designed special ergonomic pillows, which offer not just style, but also comfort and excellent support. By the use of these pillows, you will experience lesser pains and feel more relaxed after hectic schedules. Available in memory foam. With a variety of branding options these can be an ideal gift as well.



CUSHOWS ERGONOMIC BACK REST CUSHION

Cushows Ergonomic Back Rest Cushion is orthopedically designed for sitting comfort and serves as an excellent back support. Adaptable design, promotes relaxation and provides correct sitting posture which helps prevent back and spine pain.



CUSHOWS LUMBAR BACK SUPPORT CUSHION

Cushows Lumbar Back Support Cushion is an orthopedic and ergonomic lumbar care cushion scientifically designed to give firm support to lumbar part of the spine. Its contoured shape gives support to the lower lumbar area, and effectively holds and supports the spine as well during long sitting hours and eliminates lateral pressure upon the spine reducing discomfort.



CUSHOWS SLIM LUMBAR SUPPORT PILLOW

This works by reducing overall pressure on your tailbone, while at the same time promoting a healthy posture with proper spine alignment. This also helps prevent stubborn pressure ulcers as well.



CUSHOWS COCCYX PILLOW

Cushows Coccyx Pillow promotes healthy posture, proper lumbar spine alignment, reduced back pain, increased blood flow to the legs & superior comfort. Helps in relieving pain from back injuries, herniated, bulging or degenerated disc, sciatica nerve pain, arthritis, hip pain, sacral joint pain, stenosis, hemorrhoids, pregnancy and other conditions, giving an experience of extreme comfort. The open slots will prevent the back of your spine and tailbone from compressing against any seat. This removes all pressure and tension in this area to give you amazing relief. Plus, it promotes proper spine alignment to help increase circulation to the legs.



CUSHOWS WEDGE PILLOWS

Cushows Ergonomic Back Rest Cushion is orthopedically designed for sitting comfort and serves as an excellent back support. Adaptable design, promotes relaxation and provides correct sitting posture which helps prevent back and spine pain.



4-IN 1 USES



CUSHOWS ADJUSTABLE PREGNANCY PILLOW

Cushows Adjustable Pregnancy Pillow can be used in multiple ways, such as for back support, belly support, head support, leg support etc. It's gentle firm slope prevents lower back ache while sitting because of its shape and position and quickly restores to its original position after use making it durable and long lasting. It includes a flexible connecting belt to decrease or increase distance between waist for every expecting mother's belly grown to accommodate it. With a zipper enclosure, you can easily remove the covers and use the pillows as a kids pillow post delivery.

CUSHOWS 4-IN-1 SUPPORT HALF MOON SHAPED PILLOW

This one pillow eliminates the use of multiple pillows. By alternating where you place the pillow, you alternate among the many therapeutic benefits this pillow has to offer. When used under your head and neck, it creates spinal alignment and prevents neck strain. Give your lower back a little extra support when sitting by placing the pillow behind you on a chair or in bed. Place it between your knees for spinal alignment and to prevent your knees from rubbing together in the night causing soreness. You can use it to elevate your feet and legs.





CUSHOWS ORTHOPAEDIC KNEE SUPPORT PILLOW



Many people sleep with a pillow between their knees for added comfort. This is particularly true for side sleepers, who often need a pillow for optimal spinal alignment, as well as pregnant women or people with chronic back pain. Pillows can also provide a cushioning buffer that prevents knee joints from rubbing together, which can lead to aches and pains for some. This hourglass shaped pillow offers an ergonomically-friendly orthopedic design that is suitable for sleepers with sciatica and back pain, knee problems, and arthritis, as well as pregnant women.



CUSHOWS ANTI-PRESSURE HAND PILLOW

With a perfect curved shape design, this memory foam pillow can perfectly place your arm under the pillow to prevent the arm from being pressed during sleep. Ergonomic design, effective fit to the human cervical vertebrae, soft support, cervical vertebra comfort. It helps not to block blood circulation in your arm during sleep and prevent numbness.



CUSHOWS LEG ELEVATION PILLOW

Cushows Leg Elevation Pillow helps you to elevate your legs above your heart for better blood circulation allows smooth blood flow to the brain, reduce pressure on your back during sleeping. It helps in relieving discomfort from varicose veins, phlebitis and post leg surgery. The leg elevation pillow helps in promoting a better resting posture. It has an optimum height that enables the user to sleep comfortably while recovering post-surgery.



CUSHOWS MEMORY FOAM CHAIR PAD

Cushows Memory Foam Chair Pad is designed to provide therapeutic comfort for sitting, even for prolonged periods of time. It helps maintain proper posture and provide stability while seated. This square chair pad conforms to your individual shape and is especially designed to provide targeted support to the tailbone and relieve pressure from your lower back helping minimising the pressure on the pelvic bone, giving relief from persistent stress and pain.

CUSHOWS MEMORY FOAM TRAVEL PILLOWS

Cushows Memory Foam Travel Pillows cradle your head and neck in a comfortable position, making it easy to sleep on the plane, train or in a car. And when you wake up, no more post flight neck pain. Affordable comfort makes the memory foam travel pillows a 'must have' for any trip, vacation, camping or even around the home.



CUSHOWS MEMORY FOAM U-SHAPED NECK PILLOWS

The space-saving memory foam U-shaped travel pillow cradles your head and neck in a comfortable position, making it easy to sleep on the plane, train or in a car. The unique U-shape prevents your head from flopping around. Because of its comforting properties, you sleep longer without moving, in a more comfortable position and enjoy the benefits of a deeper, more restful sleep pattern even during a long trip.



CUSHOWS MEMORY FOAM U-SHAPED NECK PILLOW - WITH HOODIE

Now snuggle yourself in comfort with this neck pillow with a hoodie. It eliminates the use of an eye mask and ear plugs and helps make your travel even more comfortable. Available in a variety of customised colors in machine washable fabric.



CUSHOWS MEMORY FOAM MINI CONTOUR TRAVEL PILLOW

Cushows Mini Contour Travel Pillow is designed to provide ideal support to your head and neck during travel. Compact, convenient, easy to carry and easy to pack. It was designed to provide the same comfort and therapeutic support of our contour pillow but in a smaller travel size.



BRANDING

When developing and maintaining good business relationships, giving out gifts can go a long way. Remember that companies are comprised of people and people love getting gifts. Distinctive custom-branded items can distinguish you from your competitors while building your brand identity. We at Cushows by Reflex Foam have a variety of branding options available like below.



CUSHOWS AUTOMOBILE CUSHIONS

Long drives can be tormenting and excruciating, but our range of automobile cushions in memory foam can make your journey comfortable. With a range of cushions in a variety of shapes and sizes designed for your back, neck or spine, car journeys will now be a delight. Available as a raw pad or a finished product both with branding options.



CUSHOWS CAR HEAD REST PILLOWS

Cushows Car Head Rest Pillow is designed specially, keeping in mind the problems people face when driving or sitting for long hours in car. Provides rest, relaxation and comfort to your neck and mind during hectic car rides and reduces whiplash injuries while driving.



CUSHOWS BACKREST CUSHIONS FOR CAR

Driving is an integral part of everyday life. Even the costliest of cars have unergonomic seats which force you to sit in the wrong posture. Every drive, long or short, strains your back & causes backache. Cushows Backrest will help you improve your posture. Its contoured, orthopaedic design adapts perfectly to the shape of the body, provides good support for the spine and ensures the lumbar spine lordosis to be anatomically correct.



CUSHOWS CUSHIONS FOR CAR

It is the journey that brings us happiness and not the destination. Make your journey far more comfortable and seek happiness wherever you go with our super comfortable car travel set. The attractive cushions of 13"x13" in memory foam is a must have for your journey. Available as a raw pad or a finished product.



CUSHOWS CAR SEAT BELT CUSHION

After a long journey, driving and sleeping in the car for miles after miles, the neck pain becomes more inevitable and painful than the journey hangover. This cushion can easily be attached to the seat belt shoulder strap. No matter how many bumps you are going to experience on the road this cushion will cradle your head and give you a comfortable sleep in the car.



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